

ANNUAL REPORT 2012



**The Fred Hollows
Foundation NZ**

20 years of restoring sight



OUR VISION A WORLD
WHERE NO ONE IS
NEEDLESSLY BLIND

Photo: Michael Bradley | Dr. Nola Pikaacha was the first female eye doctor from the Solomon Islands to graduate from The Foundation's Pacific Eye Institute.

Welcome

The Fred Hollows Foundation NZ works in the Pacific Islands, Papua New Guinea and Timor-Leste, where 4 out of 5 people who are blind don't need to be; their condition is either treatable or preventable. We carry on the work of a very special New Zealander, the late Professor Fred Hollows (1929-1993). Fred was an internationally acclaimed eye surgeon and social justice activist who championed the right of all people to high quality, affordable eye care.

OUR VISION is a world where no one is needlessly blind.

OUR MISSION is to restore sight to the needlessly blind by providing sight-saving surgeries and treatments, and by training local eye health specialists to deliver eye care services in their own communities.

Contact us

We warmly welcome all enquiries and feedback.

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Message from our Executive Director

Twenty years ago we lost a Kiwi hero. Professor Fred Hollows was a world-renowned eye surgeon, humanitarian and social justice activist whose actions changed the lives of millions in the developing world.

Today we are making serious inroads on a journey started by Fred, to create a world where no one is needlessly blind.

While the most obvious benefit of our work is that individuals can see again, there are also widespread gains for families and communities. With almost 30 surgical outreaches last year, many individuals who were previously reliant on others regained their independence, could go back to work and once again became active members of their communities.

By bringing eye care to developing countries, we directly impact on the causes of poverty. We do this by giving people back their ability to work and contribute to their community, and by reducing the social isolation many people experience when they lose their sight.

With an outstanding team of staff, donors and supportive governments in New Zealand, Australia and across the Pacific, this year we are looking ahead to expand our horizons. With your support, we will be able to meet complex challenges head on, such as the growing incidence of trachoma (a bacterial infection which thrives in developing countries), diabetes, an ongoing scarcity of resources, and insecure working conditions.

Our combined efforts mean that each year brings us a step closer to eliminating avoidable blindness—the future looks bright.

Andrew Bell
Executive Director



Message from our Chair

Coming off our 20th anniversary year in 2012, I'm pleased to report that The Fred Hollows Foundation NZ is stronger than ever. Our Board recently welcomed two new members, former Chief Executive of Department of the Prime Minister and Cabinet,

Sir Maarten Wevers, and widely respected advertising chief Kath Watson. They join an expert team intent on realising Professor Fred Hollows' vision of a world where no one is needlessly blind.

New figures confirm our strategic objective of training local specialists is both sustainable and highly successful. In Suva, Fiji, for example, The Foundation's Pacific Eye Institute performs over half of the total cataract surgeries in the country each year. At this rate, we could expect that the backlog of avoidable blindness there will be eliminated in the next three to five years. The statistics prove that our approach works.

Each day we combine solid governance with cutting-edge healthcare knowledge and a deep compassion for the human race. Our work is made possible by the generosity of thousands of New Zealanders and the support of our funding partners like the New Zealand Aid Programme and Australian Aid (AusAID). It's both humbling and a profound privilege to be one of the custodians of Fred's legacy and to see The Foundation implement his dream.

Rob Fenwick CNZM
Board Chair



Photo: Hannah Tran | Giap as a teacher.

Meet Gabi Hollows

Gabi Hollows is the Founding Director and Patron of The Fred Hollows Foundation. She has been our inspiration and driving force, ever since she and her husband Fred established The Foundation around their dining table over 20 years ago.

Gabi says, "It's hard to believe 2012 marked the twentieth anniversary of The Fred Hollows Foundation. What we have achieved over this time thanks to your generosity and support is remarkable."

"During the year I was thrilled to be reunited with Tran Van Giap, whom Fred and I met twenty years ago in Hanoi when he was just nine and became the focus of one of the most iconic images of Fred's work captured by Australian photographer Michael Amendolia (see cover image). Today Giap is a 28-year-old high school maths teacher studying for his Masters degree. It is stories like Giap's that remind me how extraordinary The Foundation's work truly is."



Photo: Ian Wadde/CJ Studio



Photo: Michael Bradley | Women rejoice after their sight is restored in the Solomon Islands

**“INVESTING IN EYE HEALTH
PAYS A DISPROPORTIONATELY
LARGE SOCIAL AND
ECONOMIC DIVIDEND.
WE JUST NEED THE
RESOURCES TO MAKE IT
HAPPEN.”**

– Rob Fenwick CNZM, Board Chair
in the Dominion Post, October 2012

2012 Highlights

2012 was a momentous year, in which we celebrated 20 years since being founded. Thanks to the ongoing support of our incredible donors, together, we were able to achieve the following:

- Over 46,000 patient consultations
- Over 4,000 sight-restoring operations
- A 69% increase in the number of sight-restoring operations completed in Timor-Leste
- 34 local eye health workers trained
- Almost 30 surgical outreaches
- A 10% increase in the overall number of patients treated on outreach
- Dispensed over 12,875 spectacles through our clinics and on our outreach program
- The opening of a dedicated Diabetes Eye Clinic for treatment and training at the Pacific Eye Institute in Fiji
- Reached the World Health Organisation’s target of 1 eye nurse per 50,000 people across the Pacific Island countries—our goal is 1 per 25,000 people.

Meet Tilika

Tilika Tuitui is a local matai or chief from a small village west of Salelologa in Samoa. For four years, he was completely blind in both eyes, unable to look after himself, unable to perform his role in the community, and isolated in a world of blindness. By the time an outreach team came to Samoa in 2012, Tilika had withdrawn from everything, even speech or laughter.

What happened next was made possible thanks to our generous supporters.

Foundation-trained ophthalmologist Dr Claude Posala removed the dense yellow cataracts from his eyes.

Almost immediately, Tilika's sight was restored, and his personality transformed. When his bandage came off, Tilika clapped his hands and shouted for joy!

The surgery gave Tilika back his purpose in life and his hope for the future.

WHAT WE DO: Restore Sight

Over 4,000 sight-restoring surgeries and treatments were performed in 2012 at our clinics and through our surgical outreach program into underserved communities. We screen patients for a range of eye problems, and dispense new, low cost spectacles. We build, renovate and equip clinics to ensure our doctors and nurses have the tools they need to provide high quality eye care.

Fred Hollows was passionate about restoring sight in the developing world and had a vision of a world where no one was needlessly blind.



TO DATE, WE HAVE TRAINED 172 EYE HEALTH WORKERS FROM ACROSS 13 COUNTRIES

WITH ANOTHER 33 IN TRAINING FROM ACROSS
SIX COUNTRIES, IN 2013.

WHAT WE DO: Train Doctors and Nurses

Training local eye doctors and nurses is the only way to eliminate avoidable blindness in a sustainable way. We provide specialist medical training to local students so they can take over the sight-restoring work carried out by visiting surgical teams. We also train community health workers and technicians to provide eye care support services such as diabetes screening and vision testing. All our graduates return home to work for their Ministry of Health, giving thousands of people access to permanent, high quality eye care services.

The Pacific Eye Institute

The Pacific Eye Institute (PEI) was established by The Fred Hollows Foundation NZ in 2006. Based in Suva, Fiji, PEI is the only medical training centre for Pacific eye health workers, and is building a sustainable workforce by welcoming students from across the Pacific and Timor-Leste to specialise in eye care.

Dr Mundi Qalo

Foundation-trained Dr Mundi Qalo has been the only fully qualified ophthalmologist in the Solomon Islands' National Eye Care Program for the past three years, serving a population of over half a million people. Since finishing his training in 2009, Dr Qalo has performed over 2,200 sight-restoring surgeries, trained 12 local health workers and conducted 33 surgical outreaches into remote areas.

Diabetes and Eyecare

Diabetes is an issue which is having a huge impact on eye care services across the Pacific region, and is being tackled on several levels by The Foundation as part of an international initiative.

In June 2012, The Foundation opened a new purpose-built diabetes eye clinic at The Pacific Eye Institute in Fiji. The clinic is designed to meet the needs of local people dealing with or at risk of diabetes-related eye disease, and plays a pivotal role in helping to treat the growing prevalence of diabetic retinopathy, a leading cause of avoidable blindness in Fiji.

At the clinic, patients can be screened and receive laser treatments from specially trained staff.

It has been fully equipped by The Foundation, with the generous support of the World Diabetes Foundation and The Royal Australian and New Zealand College of Ophthalmologists (RANZCO). Funding for the clinic's construction was provided by the New Zealand Aid Programme and Australian Aid (AusAID).

WHAT WE DO: Build Local Eye Care Systems

Our graduates often return home to work in challenging and professionally isolating environments. We provide ongoing logistical and technical support so they can deliver high quality eye care while continuing to improve their skills. We also support them to advocate to their local Ministry of Health for increased funding and resources for eye care. To ensure our work is sustainable in the long-term, we work with local governments to develop and implement national and regional eye care strategies.



WHAT WE DO: Ensure Our Approach is Tested and Effective

We aim to have the greatest possible impact on avoidable blindness with the resources we have. We are committed to ensuring our eye care programs are locally appropriate and meet international best practice. Our program approach is based on findings and recommendations from clinical and population-based research, and is critically evaluated against clear indicators. Like Fred, we believe in ‘no survey without service’, and ensure our research findings translate into tangible outcomes for people who are needlessly blind.



Dr Biu Sikivou, Associate Director of PEI, examines a patient at the new diabetes eye clinic.

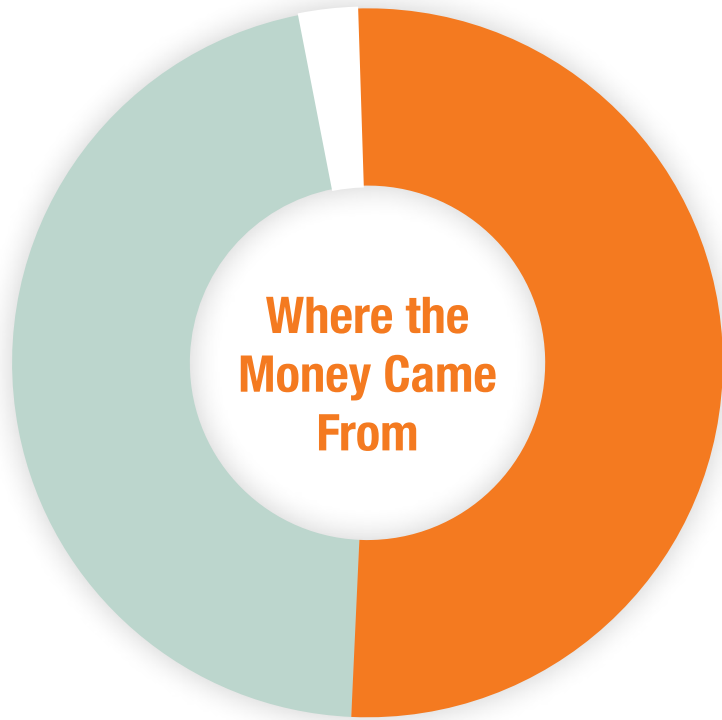
Diabetes Research

Foundation-supported research has shed new light on the treatment of diabetes in the Pacific, with the work of two graduate students from The University of Auckland underscoring the unique challenges of providing health services to diabetes patients in Fiji.

Billy Wu and Mai Ling Gregory worked closely with The Foundation and its Pacific Eye Institute to research their individual theses, which make the case for closer integration of crucial players in the medical system. With growing concern over the rising number of diabetes sufferers in the Pacific, the research could contribute to a more coordinated approach to patient referral throughout a health system trying to deal with rising case numbers of Type 2 diabetes.

“Research is essential to our success,” says Andrew Bell, The Foundation’s Executive Director. “While we’re best known for restoring sight and training local doctors and nurses, we need solid research and evidence to help guide our resolve.”

2012 FINANCIAL REPORT



51%

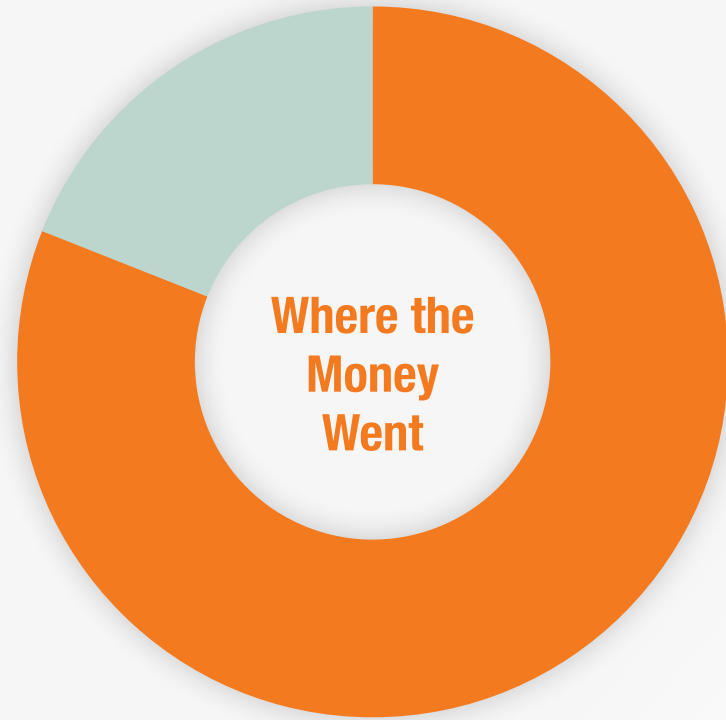
Grants – Government Funding

46%

Donations – Individuals, Trusts, Foundations, Bequests, Community Groups, Schools, Corporations

3%

Other income



80%

Overall Program

20%

Fundraising and Administration

72%

Program Activities

6%

Public Education

3%

In-Country Administration, Monitoring & Evaluation

1%

Donor Care

5%

Administration Expenses in NZ

14%

Fundraising Expenses in NZ

Our People

Executive Team

Andrew Bell
Executive Director

Dr John Szetu
Director, Pacific Eye Institute

Dr Neil Murray
Medical Director

Meg Rogers
Finance Director

Board of Trustees

Rob Fenwick CNZM (Chair)
Founding Director, Living Earth Ltd

John McElhinney
Director, Macuity Ltd

David Walden
Director, Whybin/TBWA Group

Brent Impey
Director, Man Cave Consulting Ltd

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Dr Nick Mantell
Ophthalmologist, Eye Institute

Craig Fisher
Chairman/Audit Director, Hayes Knight NZ

Debbie Sorenson
Programme Director, Health Specialists Ltd,
Chief Executive, PMA



**The Fred Hollows
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We still need your help.

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THANK YOU

The Fred Hollows Foundation NZ's trustees and staff would like to acknowledge the generous contributions and encouragement of the thousands of individuals, families, businesses, community groups, schools and partners who supported our work in 2012.

DEVELOPMENT PARTNERS



We wish to acknowledge our development partners' ongoing and continued assistance, which is fundamental to the delivery of our programs.

The New Zealand Aid Programme, Australian Aid (AusAID), the World Diabetes Foundation and The Fred Hollows Foundation Australia contribute significantly to The Foundation's work in the Pacific, Papua New Guinea, and Timor-Leste.

In the Pacific Islands: **Local Ministries of Health; CWM Hospital; Fiji School of Medicine; Fiji National University; University of the South Pacific; RANZCO and Counties Manukau District Health Board.** In Papua New Guinea: **Papua New Guinea Ministry of Health; Divine Word University; Modilon General Hospital and Callan Services.** In Timor-Leste: **Ministry of Health/Eye Health Unit; Fo Naramon Timor-Leste; Guido Valadares National Hospital; Royal College of Surgeons/East Timor Eye Program.**

CORPORATE SUPPORTERS



Our corporate supporters provide financial support for our programs, as well as helping to promote The Foundation to new friends and supporters.

We are celebrating the second year of our partnership with **Specsavers**, which provides valuable financial support and enables us to raise awareness of our work through their nationwide chain of retail stores. We are deeply grateful to **Agility Logistics** who ship vital equipment to our programs around the Pacific, free of charge. We are fortunate to receive pro-bono legal services from **DLA Phillips Fox**. A special thanks to **HealthPost** and all their wonderful customers who continue to select The Fred Hollows Foundation NZ as their chosen charity. **Alcon, Robt.Jones Holdings Ltd, Bossley Architects, Digital Mobile** and the many businesses that have supported The Foundation this year, thank you.

TRUSTS, FOUNDATIONS AND INDIVIDUAL DONORS

Once again we have enjoyed strong support from the following trusts and foundations:

David Ellison Charitable Trust; David Levene Charitable Trust; DLR Trust; James and Mabel Thorburn Family Charitable Trust; Kees and Laura Bakker Trusts; Keith Hay Trust; L J Reynolds Trust No 2; Olive Hutchins Charitable Trust; Parker Trust; Reshiyth Charitable Trust; Silverseas Trust; Springhill Trust; Tasman Smith Charitable Trust; West Georgia Trust; Wildermoth Family Trust; Windermere Charitable Trust; Worcester Trust.

We owe tremendous thanks to all the generous individuals who are members of our regular giving program, **the Miracle Club**. Your regular donations allow us to plan ahead with confidence

Just as Fred's legacy continues to restore sight and change lives around the world, many people made a lasting impact by remembering The Foundation through their will in 2012. While we are rarely able to thank the giver personally, we believe that the use of their gift is a living memorial that transforms lives.

SPECIAL THANKS

Thanks to the numerous schools, community and service groups throughout New Zealand who have enthusiastically supported our work in 2012.

A very special thank you to **Monique Bakker** who has selflessly volunteered in our Auckland office one day a week, every week, for ten years!



Photo: Michael Amendolia